



PROGRAM ADVERTISING

# Blue Hill Troupe, Ltd.

announces its 103rd Season:

## CURTAINS

Book by Rupert Holmes  
Music and Lyrics by John Kander & Fred Ebb  
with additional lyrics by Rupert Holmes

Stage Director: Michael Blatt  
Conductor/Music Director: Chris Piro  
Choreographer: Abby Shuppy

**November 6-14, 2026**

Theatre at St. Jean's  
(150 E. 76th Street at Lexington Ave.)

Murder, mystery, and musical comedy take center stage in *Curtains*, the laugh-out-loud whodunit that follows a Boston-bound Broadway tryout gone spectacularly wrong. Featuring a book by Rupert Holmes and music and lyrics by John Kander and Fred Ebb (with additional lyrics by Holmes), this Tony Award®-nominated musical has everything. A glamorous cast of suspects, dazzling production numbers, unforgettable songs, and plenty of twists and turns make *Curtains* a clever, charming celebration of the magic of show business.

THE BLUE HILL TROUPE brings high-quality theater performances to local audiences while raising money for New York City charities. The Troupe has raised over \$12 million (adjusting for inflation) since 1924.

Hailing from all walks of life and spanning several generations, Troupers donate time and energy to produce two full theatrical productions a year: a Broadway-style musical and a Gilbert and Sullivan operetta.

Although we boast a number of professional theater people in our ranks, most Troupers make a living in other professions. Troupers sing and act, design and build sets, create costumes and props, wire lighting and sound systems, edit and produce the program, sell tickets and usher—in short, perform all the jobs required to put on a first-rate show in our spare time and for the love of it. The quality of our performances is testament to our dedication and effort.

The Blue Hill Troupe has twice performed at Carnegie Hall with the New York Pops and has been featured in the Metropolitan Museum of Art concert series. On television, the Troupe has been profiled on ABC's Channel 7 News, CBS Sunday Morning, and the MetroArts/Thirteen performance series.

For more information, visit [www.bht.org](http://www.bht.org).

## *The New Mikado; or, the Town of Tickety-Boo*

Music by Sir Arthur Sullivan  
Libretto by William S. Gilbert

Production team and directorial staff will be announced soon!

**April 14-18, 2027**

El Teatro of El Museo del Barrio  
(1230 Fifth Avenue)

*The Mikado; or, The Town of Titipu* debuted at London's Savoy Theatre in 1885 and became Gilbert and Sullivan's most internationally successful production. This spring, BHT is thrilled to present its own brand-new adaptation, in a reimagined English setting that honors the satirical spirit of the original, with minimal change to the witty libretto and iconic score (including "Three Little Maids," "The Flowers That Bloom in the Spring," "I've Got a Little List," and other gems). Don't miss the world premiere of a *Mikado* for our times and for all time!

### In support of our charity partner:



Blue Hill Troupe is proud to partner with the **Kings County Tennis League** for our 102nd and 103rd seasons.

**Kings County Tennis League (KCTL)** is a dynamic non-profit organization with a mission to combine tennis

and education to ignite the potential of children in and around Brooklyn Public Housing. The vision is to remove barriers and provide a platform for youth development, fostering skills, values and relationships for future success. KCTL got its start in 2010 when founder Michael McCasland was playing at a neglected tennis court near Marcy Houses. Fast forward to today – KCTL has expanded to six public housing developments,

ten children's and community centers and three tennis partner locations in Brooklyn. The KCTL pathway programming continues to grow, offering nearly 1,000 young people ages 3-18 the chance to develop physically, emotionally and socially both on and off the court.

Net proceeds from the Troupe's upcoming seasons will go towards funding KCTL's Summer Saturday program, one of KCTL's main programs spread across 6 sites: Mercy, Tompkins, Sumner, Lafayette Gardens, Brevoort and Ingersoll. Summer Saturday is a two hour program from June to September that combines on and off the court programming. The on-court portion is designed to develop tennis skills through footwork, movement, activities, and games. The off-court portion features activities to build resilience, relationships with peers and coaches, and foster a sense of community.

Visit us at: <https://www.kingscountytennisleague.org/>

**Deadline for advertisements: 10/8/2026 for *Curtains* and 3/11/2027 for *The New Mikado*.** Commit by October 8, 2026 to advertise in **both** programs and receive a **20% discount!** Purchase a **full page ad** in both programs and receive **two free tickets** to *The New Mikado*. *The programs will also live on on BHT.org, expanding the reach of your ad beyond the printed page.*

**Contract/Invoice for both programs is on the reverse of this sheet.**



# 2026–2027 Season: **Curtains** and *The New Mikado*

## Net proceeds benefit Kings County Tennis League (KCTL)

Programs are distributed to an audience of approximately **1,590** people during 8 shows in November 2026 (FALL SHOW) or approximately **3,000** people during 6 shows in April 2027 (SPRING SHOW). Programs also live on BHT.org.

### ADVERTISER INFORMATION—PLEASE PROVIDE ALL INFORMATION REQUESTED IN THIS SECTION

|              |               |                       |
|--------------|---------------|-----------------------|
| Advertiser   |               |                       |
| Address      |               | City/State/Zip        |
| Telephone    | Fax           | E-mail                |
| Contact Name | Contact Phone | Authorizing Signature |

Ad sold by: \_\_\_\_\_ Affiliation: ☐ KCTL ☐ BHT

| ADVERTISING RATES                                                  |                               |                                            | FALL SHOW                |           | SPRING SHOW              |           | BOTH (20% OFF)           |           |
|--------------------------------------------------------------------|-------------------------------|--------------------------------------------|--------------------------|-----------|--------------------------|-----------|--------------------------|-----------|
| ADVERTISING SPACE*                                                 | No bleed (standard)           | Optional full bleed (no additional charge) | ✓                        | NET RATE* | ✓                        | NET RATE* | ✓                        | NET RATE* |
| Full page                                                          | 5" x 8"                       | 6.25" x 9.25"                              | <input type="checkbox"/> | \$600     | <input type="checkbox"/> | \$930     | <input type="checkbox"/> | \$1,224   |
| Half page                                                          | 5" x 4"                       |                                            | <input type="checkbox"/> | \$380     | <input type="checkbox"/> | \$525     | <input type="checkbox"/> | \$724     |
| Quarter page VERTICAL                                              | 2.5" x 4"                     |                                            | <input type="checkbox"/> | \$275     | <input type="checkbox"/> | \$330     | <input type="checkbox"/> | \$484     |
| Quarter page HORIZONTAL                                            | 5" x 2"                       |                                            | <input type="checkbox"/> | \$275     | <input type="checkbox"/> | \$330     | <input type="checkbox"/> | \$484     |
| Two-page spread                                                    | each page 5" x 8" (1" gutter) | 12.25" x 9.25"                             | <input type="checkbox"/> | \$1,100   | <input type="checkbox"/> | \$1,650   | <input type="checkbox"/> | \$2,200   |
| Outside back cover (full color)                                    | 5" x 8"                       | 6.25" x 9.25"                              | <input type="checkbox"/> | \$1,100   | <input type="checkbox"/> | \$1,650   | <input type="checkbox"/> | \$2,200   |
| Inside front cover, inside back cover, or inside front facing page | 5" x 8"                       | 6.25" x 9.25"                              | <input type="checkbox"/> | \$750     | <input type="checkbox"/> | \$1,200   | <input type="checkbox"/> | \$1,560   |
| Underwritten editorial pages                                       | two-page spread               |                                            | <input type="checkbox"/> | \$600     | <input type="checkbox"/> | \$930     | <input type="checkbox"/> | \$1,224   |
|                                                                    | single (full) page            |                                            | <input type="checkbox"/> | \$380     | <input type="checkbox"/> | \$525     | <input type="checkbox"/> | \$724     |

☐ I am taking a **full page ad** or greater in **both** programs and request **2 complimentary tickets** to the spring show. ☐ Yes ☐ No

☐ I am not interested in advertising, but would like to make a **contribution** in the amount of: \$ \_\_\_\_\_

Please send me a copy of the final program: ☐ Printed ☐ Electronic (PDF) ☐ No thank you

**TOTAL DUE:** \$ \_\_\_\_\_

\* The BHT program is not commissionable to advertising agencies.

| SUBMISSION DEADLINES         | Fall Show or Both Shows | Spring Show Only |
|------------------------------|-------------------------|------------------|
| Reservation & copy/materials | <b>10/8/2026</b>        | <b>3/11/2027</b> |
| Payment in full              | <b>10/23/2026</b>       | <b>3/25/2027</b> |

RETURN VIA EMAIL TO: [advertising@bht.org](mailto:advertising@bht.org)

#### MAIL WITH PAYMENT AND AD MATERIALS TO:

Blue Hill Troupe - Ads  
c/o Robert P. Miller, Treasurer  
1641 Third Avenue, Suite 31K  
New York, NY 10128

#### MAKE CHECKS PAYABLE TO :

Blue Hill Troupe, Ltd.  
(a non-profit organization)

FOR CREDIT CARD PAYMENT: Go to [www.bht.org](http://www.bht.org) and click on "Advertise"

| FILE/MECHANICAL REQUIREMENTS: PRINTING                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>Line screen: 133 • Trim Size: 6" x 9" • Bleed: .125" • Safety: 0.5" from all edges</b></p> <p>Program prints in black ink only, except the outside back cover (CMYK).</p> <p>Ad copy must fit into size of ad size purchased or it will be edited as necessary.</p> <p>Material may be submitted in the following formats: <b>PLEASE CHECK ALL THAT APPLY</b></p> <p><input type="checkbox"/> <b>Preferred Format:</b> High resolution (Press) Adobe Acrobat .pdf file</p> <p><input type="checkbox"/> InDesign file—with fonts and digital art packaged</p> <p><input type="checkbox"/> High-resolution digital file in other format: (please specify) _____</p> <p><input type="checkbox"/> Reproducible artwork (to be scanned) <input type="checkbox"/> Text copy to be typeset</p> <p><input type="checkbox"/> Repeat ad from: (season/show) _____</p> <p><b>Electronic materials (art or copy) may be emailed to <a href="mailto:advertising@bht.org">advertising@bht.org</a></b></p> <p><input type="checkbox"/> Submitted via email <input type="checkbox"/> Enclosed with this form (as hardcopy, disk or USB drive)</p> |

**THIS CONTRACT IS ALSO YOUR INVOICE. PLEASE RETURN IT WITH YOUR CHECK AND MAKE A COPY FOR YOUR RECEIPT.**