



THE BLUE HILL TROUPE brings high-quality theater performances to New York City audiences while raising money for New York City charities. The Troupe has raised over \$12 million (adjusting for inflation) since 1924.

Hailing from all walks of life and spanning several generations, Troupers donate time and energy to produce two full theatrical productions a year: a Broadway-style musical and a Gilbert and Sullivan operetta.

Although we do boast a number of professional theater people in our ranks, most Troupers make a living in other professions. Troupers sing and act, design and build sets, create costumes and props, wire lighting and sound systems, edit and produce the program, sell tickets and usher—in short, perform all the jobs required to put on a first-rate show in their spare time and for the love of it. The quality of the performances we put on is testament to the dedication and effort we are capable of as a group.

The Blue Hill Troupe has twice performed in Carnegie Hall with the New York Pops, and has been featured in the Metropolitan Museum of Art concert series. On television, the Troupe has been profiled on *CBS Sunday Morning* and the MetroArts/Thirteen performance series.

For more information, visit www.bht.org.

Blue Hill Troupe, Ltd.

announces its 102nd Season:

She Loves Me

Book by Joe Masteroff
Music by Jerry Bock
Lyrics by Sheldon Harnick

Director/Choreographer: Emily Loesser Stephenson
Conductor/Music Director: Noah Turner
Assistant Choreographer: Abby Shuppy

November 7-15, 2025

Theatre at St. Jean's
(150 E. 76th Street at Lexington Ave.)

She Loves Me is a charming romantic comedy that sparkles with wit, warmth, and just the right touch of whimsy. Set in an elegant 1930s European perfume shop, it follows two feuding co-workers who are unknowingly falling in love through anonymous letters. With mistaken identities, heartfelt confessions, and show-stopping songs, this timeless musical is full of laugh-out-loud moments and swoon-worthy romance. Whether you're a hopeless romantic or just love a good story, *She Loves Me* is the ideal theatrical escape.

Ruddigore; or, The Witch's Curse

Music by Sir Arthur Sullivan
Libretto by William S. Gilbert

Stage Director & Choreographer: Adrienne Boris
Conductor/Music Director: Sarah Fox

April 15-19, 2026

El Teatro of El Museo del Barrio
(1230 Fifth Avenue)

Get ready for ghosts, giggles, and gothic romance in Gilbert & Sullivan's *Ruddigore*! This delightfully twisted operetta features cursed baronets, reluctant villains, and a ghostly gallery, all set to a scintillating score. Amid the curses and chaos lies a love story full of heart and hilarity, where true affection just might break even the darkest spell. Perfect for fans of comedy, mystery, and melodrama, *Ruddigore* is a spookily fun night of theatre you won't soon forget!

In support of our charity partner:



Blue Hill Troupe is proud to partner with the **Kings County Tennis League** for our 102nd and 103rd seasons.

Kings County Tennis League (KCTL) is a dynamic non-profit organization with a mission to combine tennis

and education to ignite the potential of children in and around Brooklyn Public Housing. The vision is to remove barriers and provide a platform for youth development, fostering skills, values and relationships for future success. KCTL got its start in 2010 when founder Michael McCasland was playing at a neglected tennis court near Marcy Houses. Fast forward to today – KCTL has expanded to six public housing developments,

ten children's and community centers and three tennis partner locations in Brooklyn. The KCTL pathway programming continues to grow, offering n early 1,000 young people ages 3-18 the chance to develop physically, emotionally and socially both on and off the court.

Net proceeds from the Troupe's upcoming seasons will go towards funding KCTL's Summer Saturday program, one of KCTL's main programs spread across 6 sites: Mercy, Tompkins, Sumner, Lafayette Gardens, Brevoort and Ingersoll. Summer Saturday is a two hour program from June to September that combines on and off the court programming. The on-court portion is designed to develop tennis skills through footwork, movement, activities, and games. The off-court portion features activities to build resilience, relationships with peers and coaches, and foster a sense of community.

Visit us at: <https://www.kingscountytennisleague.org/>

Deadline for advertisements: 10/9/2025 for *She Loves Me* and 3/12/2026 for *Ruddigore*.

Commit by October 9, 2025 to advertise in both programs and receive a 20% discount!

Purchase a full page ad in both programs and receive two free tickets to *Ruddigore*.

Contract/Invoice for both programs is on the reverse of this sheet. ➡ ➡ ➡ ➡

2025–2026 Season: *She Loves Me* and *Ruddigore*

Net proceeds benefit Kings County Tennis League (KCTL)

Programs are distributed to an audience of approximately **1,590** people during 8 shows in November 2025 (FALL SHOW)
or approximately **3,000** people during 6 shows in April 2026 (SPRING SHOW).

ADVERTISER INFORMATION—PLEASE PROVIDE ALL INFORMATION REQUESTED IN THIS SECTION

Advertiser		
Address		City/State/Zip
Telephone	Fax	E-mail
Contact Name	Contact Phone	Authorizing Signature

Ad sold by: _____

Affiliation: ☐ KCTL ☐ BHT

ADVERTISING RATES			FALL SHOW		SPRING SHOW		BOTH (20% OFF)	
ADVERTISING SPACE*	No bleed (standard)	Optional full bleed (no additional charge)	✓	NET RATE*	✓	NET RATE*	✓	NET RATE*
Full page	5" x 8"	6.25" x 9.25"		\$600		\$930		\$1,224
Half page	5" x 4"			\$380		\$525		\$724
Quarter page VERTICAL	2.5" x 4"			\$275		\$330		\$484
Quarter page HORIZONTAL	5" x 2"			\$275		\$330		\$484
Two-page spread	each page 5" x 8" (1" gutter)	12.25" x 9.25"		\$1,100		\$1,650		\$2,200
Outside back cover (full color)	5" x 8"	6.25" x 9.25"		\$1,100		\$1,650		\$2,200
Inside front cover, inside back cover, or inside front facing page	5" x 8"	6.25" x 9.25"		\$750		\$1,200		\$1,560
Underwritten editorial pages	two-page spread			\$600		\$930		\$1,224
	single (full) page			\$380		\$525		\$724
<input type="checkbox"/> I am taking a full page ad or greater in both programs and request 2 complimentary tickets to the spring show .								<input type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/> I am not interested in advertising, but would like to make a contribution in the amount of:								\$ _____
Please send me a copy of the final program: <input type="checkbox"/> Printed <input type="checkbox"/> Electronic (PDF) <input type="checkbox"/> No thank you					TOTAL DUE:		\$ _____	

* The BHT program is not commissionable to advertising agencies.

SUBMISSION DEADLINES	Fall Show or Both Shows	Spring Show Only
Reservation & copy/materials	10/9/2025	3/12/2026
Payment in full	10/24/2025	3/26/2026

RETURN VIA EMAIL TO: advertising@bht.org

MAIL WITH PAYMENT AND AD MATERIALS TO:
Blue Hill Troupe - Ads
P.O. Box 617
New York, NY 10018

MAKE CHECKS PAYABLE TO :
Blue Hill Troupe, Ltd.
(a non-profit organization)

FOR CREDIT CARD PAYMENT: Go to
www.bht.org and click on "Advertise"

FILE/MECHANICAL REQUIREMENTS: PRINTING

Line screen: 133 • Trim Size: 6" x 9" • Bleed: .125" • Safety: 0.5" from all edges

Program prints in black ink only, except the outside back cover (CMYK).

Ad copy must fit into size of ad size purchased or it will be edited as necessary.

Material may be submitted in the following formats: **PLEASE CHECK ALL THAT APPLY**

- ☐ **Preferred Format:** High resolution (Press) Adobe Acrobat .pdf file
- ☐ InDesign file—with fonts and digital art packaged
- ☐ High-resolution digital file in other format: (please specify) _____
- ☐ Reproducible artwork (to be scanned) ☐ Text copy to be typeset
- ☐ Repeat ad from: (season/show) _____

Electronic materials (art or copy) may be emailed to advertising@bht.org

- ☐ Submitted via email ☐ Enclosed with this form (as hardcopy, disk or USB drive)

THIS CONTRACT IS ALSO YOUR INVOICE. PLEASE RETURN IT WITH YOUR CHECK AND MAKE A COPY FOR YOUR RECEIPT.