



# Blue Hill Troupe, Ltd.

announces its 101st Season:

THE BLUE HILL TROUPE brings high-quality theater performances to New York City audiences while raising money for New York City charities. The Troupe has raised over \$12 million (adjusting for inflation) since 1924.

Hailing from all walks of life and spanning several generations, Troupers donate time and energy to produce two full theatrical productions a year: a Broadway-style musical and a Gilbert and Sullivan operetta.

Although we do boast a number of professional theater people in our ranks, most Troupers make a living in other professions. Troupers sing and act, design and build sets, create costumes and props, wire lighting and sound systems, edit and produce the program, sell tickets and usher—in short, perform all the jobs required to put on a first-rate show in their spare time and for the love of it. The quality of the performances we put on is testament to the dedication and effort we are capable of as a group.

The Blue Hill Troupe has twice performed in Carnegie Hall with the New York Pops, and has been featured in the Metropolitan Museum of Art concert series. On television, the Troupe has been profiled on *CBS Sunday Morning* and the MetroArts/Thirteen performance series.

For more information, visit [www.bht.org](http://www.bht.org).

RODGERS + HAMMERSTEIN'S

## *Cinderella*

Music by Richard Rodgers

Lyrics by Oscar Hammerstein II

New Book by Douglas Carter Beane

Original Book by Oscar Hammerstein II

Stage Director & Choreographer: Robert DuSold

Conductor/Music Director: Noah Turner

Choreographer: Sabrina Karlin

**November 1-9, 2024**

Theatre at St. Jean's

(150 E. 76th Street at Lexington Ave.)

The prince is giving a ball, and you're invited! "A Lovely Night" will be had by all who attend this beloved musical, with its glorious songs (including "Ten Minutes Ago" and "In My Own Little Corner") and a new book that delivers a fresh, funny take on the timeless fairy tale. Fun for the whole family!

## The Grand Duke

or, The Statutory Duel

Music by Sir Arthur Sullivan

Libretto by William S. Gilbert

Stage Director & Choreographer: Gary Slavin

Conductor/Music Director: *tbc*

Assistant Dir/Choreographer: *tbc*

**April 30-May 4, 2025**

El Teatro of El Museo del Barrio

(1230 Fifth Avenue)

Gilbert & Sullivan's final collaboration may be the duo's topsy-turviest! Laced with their trademark social satire and romantic misadventures, this treasure of an operetta (in BHT's performance edition from 2005) boasts a sumptuous score and a zany plot to overthrow the government by—who else?—a troupe of actors.

### In support of our charity partner:



**FRANCISCO J NÚÑEZ**  
FOUNDER / ARTISTIC DIRECTOR

Blue Hill Troupe is proud to partner with the **Young People's Chorus of New York City** for our 100th season.

**Young People's Chorus of New York City (YPC)** is a multicultural youth chorus internationally renowned for its superb virtuosity and brilliant showmanship.

Founded in 1988 by Artistic Director Francisco J. Núñez, its mission is one of diversity and artistic excellence of all students.

Each year, YPC serves more than 2,000 children throughout New York City in its core after-school performance program, community choruses' program, and its schools program, which brings YPC's curriculum to children in 20 schools. Net proceeds from the Troupe's '23-'24 season of *Anything Goes* and *H.M.S. Pinafore* will go toward scholarships, which support over 85% of the children in YPC's programs. This is particularly important now, when budget cuts are deeply affecting arts programs in public schools.

And, over the past three decades, YPC has created an awareness of the ability of children to rise to unforeseen artistic heights, and its acclaimed artistry inspires invitations for collaborations and performances from a global array of festivals, cultural institutions, and cities throughout the world. Learn more at [ypc.org](http://ypc.org).

**Deadline for advertisements: 10/10/24 for *Cinderella* and 4/02/25 for *The Grand Duke*.**

Commit by October 10, 2024 to advertise in **both** programs and receive a **20% discount!**

Purchase a **full page ad** in both programs and receive two free tickets to *The Grand Duke*.

**Contract/Invoice for both programs is on the reverse of this sheet.** → → → →

# 2024–2025 Season: *Cinderella* and **The Grand Duke**

Net proceeds benefit Young People’s Chorus of New York City

Programs are distributed to an audience of approximately **1,590** people during 8 shows in November 2024 (FALL SHOW) or approximately **3,000** people during 6 shows in April 2025 (SPRING SHOW).

**ADVERTISER INFORMATION—PLEASE PROVIDE ALL INFORMATION REQUESTED IN THIS SECTION**

|              |               |                       |
|--------------|---------------|-----------------------|
| Advertiser   |               |                       |
| Address      |               | City/State/Zip        |
| Telephone    | Fax           | E-mail                |
| Contact Name | Contact Phone | Authorizing Signature |

Ad sold by: \_\_\_\_\_ Affiliation:  YPC  BHT

| ADVERTISING RATES  |                               |  | FALL SHOW |           | SPRING SHOW |                   | BOTH (20% OFF) |  |
|--|-------------------------------|--|-----------|-----------|-------------|-------------------|----------------|--|
| ADVERTISING SPACE*   | No bleed (standard)           | Optional full bleed (no additional charge) | ✓         | NET RATE* | ✓           | NET RATE*         | ✓              | NET RATE*  |
| Full page  | 5" x 8"                       | 6.25" x 9.25"                              |           | \$600     |             | \$930             |                | \$1,224  |
| Half page  | 5" x 4"                       |  |           | \$380     |             | \$525             |                | \$724  |
| Quarter page VERTICAL  | 2.5" x 4"                     |  |           | \$275     |             | \$330             |                | \$484  |
| Quarter page HORIZONTAL  | 5" x 2"                       |  |           | \$275     |             | \$330             |                | \$484  |
| Two-page spread  | each page 5" x 8" (1" gutter) | 12.25" x 9.25"                             |           | \$1,100   |             | \$1,650           |                | \$2,200  |
| Outside back cover (full color)  | 5" x 8"                       | 6.25" x 9.25"                              |           | \$2,200   |             | \$3,300           |                | \$4,400  |
| Inside front cover, inside back cover, or inside front facing page   | 5" x 8"                       | 6.25" x 9.25"                              |           | \$1,100   |             | \$1,650           |                | \$2,200  |
| Underwritten editorial pages   | two-page spread               |  |           | \$600     |             | \$930             |                | \$1,224  |
|  | single (full) page            |  |           | \$380     |             | \$525             |                | \$724  |
| <input type="checkbox"/> I am taking a <b>full page ad</b> or greater in <b>both</b> programs and request <b>2 complimentary tickets to the spring show.</b> |                               |  |           |           |             |                   |                | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| <input type="checkbox"/> I am not interested in advertising, but would like to make a <b>contribution</b> in the amount of:                                  |                               |  |           |           |             |                   |                | \$ _____   |
| Please send me a copy of the final program: <input type="checkbox"/> Printed <input type="checkbox"/> Electronic (PDF) <input type="checkbox"/> No thank you |                               |  |           |           |             | <b>TOTAL DUE:</b> | \$ _____       |  |

\* The BHT program is not commissionable to advertising agencies.

| SUBMISSION DEADLINES         | Fall Show or Both Shows | Spring Show Only |
|------------------------------|-------------------------|------------------|
| Reservation & copy/materials | <b>10/10/2024</b>       | <b>4/02/2024</b> |
| Payment in full              | <b>10/25/2024</b>       | <b>4/11/2024</b> |

**FILE/MECHANICAL REQUIREMENTS: PRINTING**

**Line screen: 133 • Trim Size: 6" x 9" • Bleed: .125" • Safety: 0.5" from all edges**

Program prints in black ink only, except the outside back cover (CMYK).  
Ad copy must fit into size of ad size purchased or it will be edited as necessary.

Material may be submitted in the following formats: **PLEASE CHECK ALL THAT APPLY**

- Preferred Format:** High resolution (Press) Adobe Acrobat .pdf file
- InDesign file—with fonts and digital art packaged
- High-resolution digital file in other format: (please specify) \_\_\_\_\_
- Reproducible artwork (to be scanned)  Text copy to be typeset
- Repeat ad from: (season/show) \_\_\_\_\_

**Electronic materials (art or copy) may be emailed to [advertising@bht.org](mailto:advertising@bht.org)**

Submitted via email  Enclosed with this form (as hardcopy, disk or USB drive)

RETURN VIA EMAIL TO: [advertising@bht.org](mailto:advertising@bht.org)  
 MAIL WITH PAYMENT AND AD MATERIALS TO:  
 Blue Hill Troupe - Ads  
 P.O. Box 617  
 New York, NY 10018

MAKE CHECKS PAYABLE TO :  
 Blue Hill Troupe, Ltd.  
 (a non-profit organization)

FOR CREDIT CARD PAYMENT: Go to [www.bht.org](http://www.bht.org) and click on "Advertise"

**THIS CONTRACT IS ALSO YOUR INVOICE. PLEASE RETURN IT WITH YOUR CHECK AND MAKE A COPY FOR YOUR RECEIPT.**