



PROGRAM ADVERTISING

Blue Hill Troupe, Ltd.

announces its 100th Season:

THE BLUE HILL TROUPE brings high-quality theater performances to New York City audiences while raising money for New York City charities. The Troupe has raised over \$9 million (adjusting for inflation) since 1924.

Hailing from all walks of life and spanning several generations, Troupers donate time and energy to produce two full theatrical productions a year: a Broadway-style musical and a Gilbert and Sullivan operetta.

Although we do boast a number of professional theater people in our ranks, most Troupers make a living in other professions. Troupers sing and act, design and build sets, create costumes and props, wire lighting and sound systems, edit and produce the program, sell tickets and usher—in short, perform all the jobs required to put on a first-rate show in their spare time and for the love of it. The quality of the performances we put on is testament to the dedication and effort we are capable of as a group.

The Blue Hill Troupe has twice performed in Carnegie Hall with the New York Pops, and has been featured in the Metropolitan Museum of Art concert series. On television, the Troupe has been profiled on *CBS Sunday Morning* and the MetroArts/Thirteen performance series.

For more information, visit www.bht.org.

Cole Porter's **ANYTHING GOES**

Music and Lyrics by Cole Porter
Original Book by P.G. Wodehouse & Guy Bolton
and Howard Lindsay & Russel Crouse
New Book by Timothy Crouse & John Weidman

Stage Director & Choreographer: Gary Slavin
Conductor/Music Director: Alex Ngo
Assistant Director & Choreographer: Janet Bushor

November 3-11, 2023

Theatre at St. Jean's
(184 E. 76th Street at Lexington Ave.)

A hilarious shipboard romp wrapped in one of Cole Porter's most magical scores. Music, dance, laughs and the age-old tale of boy meets girl... it's delightful, delicious and de-lovely!

H.M.S. Pinafore or, the Lass That Loved a Sailor

Music by Sir Arthur Sullivan
Libretto by William S. Gilbert

April 19-27, 2024

El Teatro of El Museo del Barrio
(1230 Fifth Avenue)

We sail the ocean blue... And our saucy ship's a beauty! But so is the captain's daughter, Josephine. When she reveals her hidden passion for Ralph Rackstraw, a handsome but lowly sailor, she threatens to capsize her father's plans for her marriage to Sir Joseph Porter of the Admiralty. Will the rank-crossed couple elope? Who is Little Buttercup and what does she know? Are all those women who travel with Sir Joseph really his sisters, cousins and aunts?! With its spirited shanties and aching ballads, deft satire of class clashes, thwarted romances and mistaken identity, you'll enjoy finding out!

In support of our charity partner:



FRANCISCO J NÚÑEZ
FOUNDER / ARTISTIC DIRECTOR

Blue Hill Troupe is proud to partner with the **Young People's Chorus of New York City** for our 100th season.

Young People's Chorus of New York City (YPC) is a multicultural youth chorus internationally renowned for its superb virtuosity and brilliant showmanship.

Founded in 1988 by Artistic Director Francisco J. Núñez, its mission is one of diversity and artistic excellence of all students.

Each year, YPC serves more than 2,000 children throughout New York City in its core after-school performance program, community choruses' program, and its schools program, which brings YPC's curriculum to children in 20 schools. Net proceeds from the Troupe's '23-'24 season of *Anything Goes* and *H.M.S. Pinafore* will go toward scholarships, which support over 85% of the children in YPC's programs. This is particularly important now, when budget cuts are deeply affecting arts programs in public schools.

And, over the past three decades, YPC has created an awareness of the ability of children to rise to unforeseen artistic heights, and its acclaimed artistry inspires invitations for collaborations and performances from a global array of festivals, cultural institutions, and cities throughout the world. Learn more at ypc.org.

Deadline for advertisements: 10/13/23 for *Anything Goes* and 3/22/24 for *H.M.S. Pinafore*.

Commit by October 13, 2023 to advertise in **both** programs and receive a **20% discount!**

Purchase a **full page ad** in both programs and receive two free tickets to *H.M.S. Pinafore*.

Contract/Invoice for both programs is on the reverse of this sheet. → → → →

2023–2024 Season: ANYTHING GOES and H.M.S. Pinafore

Net proceeds benefit Young People’s Chorus of New York City

Programs are distributed to an audience of approximately **1,590** people during 8 shows in November 2023 (FALL SHOW) or approximately **4,000** people during 8 shows in April 2024 (SPRING SHOW).

ADVERTISER INFORMATION—PLEASE PROVIDE ALL INFORMATION REQUESTED IN THIS SECTION

Advertiser _____

Address _____ City/State/Zip _____

Telephone _____ Fax _____ E-mail _____

Contact Name _____ Contact Phone _____ Authorizing Signature _____

Ad sold by: _____ Affiliation: YPC BHT

ADVERTISING RATES			FALL SHOW		SPRING SHOW		BOTH (20% OFF)	
ADVERTISING SPACE*	No bleed (standard)	Optional full bleed (no additional charge)	✓	NET RATE*	✓	NET RATE*	✓	NET RATE*
Full page	5" x 8"	6.25" x 9.25"		\$600		\$930		\$1,224
Half page	5" x 4"			\$380		\$525		\$724
Quarter page VERTICAL	2.5" x 4"			\$275		\$330		\$484
Quarter page HORIZONTAL	5" x 2"			\$275		\$330		\$484
Two-page spread	each page 5" x 8" (1" gutter)	12.25" x 9.25"		\$1,100		\$1,650		\$2,200
Outside back cover (full color)	5" x 8"	6.25" x 9.25"		\$2,200		\$3,300		\$4,400
Inside front cover, inside back cover, or inside front facing page	5" x 8"	6.25" x 9.25"		\$1,100		\$1,650		\$2,200
Underwritten editorial pages	two-page spread			\$600		\$930		\$1,224
	single (full) page			\$380		\$525		\$724
<input type="checkbox"/> I am taking a full page ad or greater in both programs and request 2 complimentary tickets to the spring show.								<input type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/> I am not interested in advertising, but would like to make a contribution in the amount of:								\$ _____
Please send me a copy of the final program: <input type="checkbox"/> Printed <input type="checkbox"/> Electronic (PDF) <input type="checkbox"/> No thank you							TOTAL DUE:	\$ _____

* The BHT program is not commissionable to advertising agencies.

SUBMISSION DEADLINES	Fall Show or Both Shows	Spring Show Only
Reservation & copy/materials	10/13/2023	3/22/2024
Payment in full	10/26/2023	3/29/2024

RETURN VIA EMAIL TO: advertising@bht.org

MAIL WITH PAYMENT AND AD MATERIALS TO:
 Blue Hill Troupe - Ads
 P.O. Box 617
 New York, NY 10018

MAKE CHECKS PAYABLE TO :
 Blue Hill Troupe, Ltd.
 (a non-profit organization)

FOR CREDIT CARD PAYMENT: Go to www.bht.org and click on "Advertise"

FILE/MECHANICAL REQUIREMENTS: PRINTING

Line screen: 133 • Trim Size: 6" x 9" • Bleed: .125" • Safety: 0.5" from all edges

Program prints in black ink only, except the outside back cover (CMYK).
 Ad copy must fit into size of ad size purchased or it will be edited as necessary.

Material may be submitted in the following formats: **PLEASE CHECK ALL THAT APPLY**

Preferred Format: High resolution (Press) Adobe Acrobat .pdf file

InDesign file—with fonts and digital art packaged

High-resolution digital file in other format: (please specify) _____

Reproducible artwork (to be scanned) Text copy to be typeset

Repeat ad from: (season/show) _____

Electronic materials (art or copy) may be emailed to advertising@bht.org

Submitted via email Enclosed with this form (as hardcopy, disk or USB drive)

THIS CONTRACT IS ALSO YOUR INVOICE. PLEASE RETURN IT WITH YOUR CHECK AND MAKE A COPY FOR YOUR RECEIPT.