



**BLUE HILL TROUPE, LTD.**  
**P.O. BOX 286800**  
**YORKVILLE STATION**  
**NEW YORK, NY 10128**  
**WWW.BHT.ORG**

### Invitation to Interested Charities

The Blue Hill Troupe invites your organization to submit a letter of interest for funding from the proceeds of the theatrical productions we will present during the 2012-2013 season. Each year, the 87-year-old Blue Hill Troupe mounts a full-scale production of a Gilbert & Sullivan operetta, plus a smaller production of a Broadway-style show. Our annually selected beneficiary receives funds that are raised by both the Troupe and by the beneficiary itself. Historically, proceeds from the Troupe's ticket sales, as well as advertising revenue and donations, cover all of our production expenses and fund a grant to the chosen charity. The charity has the opportunity to increase its total award through its own fundraising efforts in connection with our productions. Over the past ten seasons, Troupe beneficiaries have received total proceeds ranging from \$46,000 to \$220,000, averaging \$133,000.

While the Troupe does grant all net proceeds we raise, the organizations that have most benefited from being the selected charity are those that take full advantage of the Troupe's performances to do their own event fundraising – primarily by selling tickets, but also by selling advertising for the program and seeking contributions in connection with the events. The Troupe offers beneficiaries a way to leverage a fundraising event without the effort and expense of organizing the event! We select only one beneficiary each year, so the selected charity will have the exclusive opportunity to capitalize on our high-quality productions.

If you are interested in pursuing funding from us, please submit a letter of interest to [charity@bht.org](mailto:charity@bht.org). All letters must be received **no later than Wednesday, February 15, 2012**. Applicants should be non-profit, non-sectarian charities which provide cultural, educational, health or social service programs for New Yorkers. Your letter should be no longer than 2 pages and should include:

1. A brief background on the organization, including how it benefits New York City.
2. A concise description of the specific program/project for which you seek funding and your qualifications to carry out the program (staff, facilities, etc.) The organization may request that a *portion* of the award be used for general support, but please keep in mind that this is a one-time award. Requests for general support must discuss how the award will allow for capacity building, will fill a temporary need, or will allow the organization to support programmatic work that would not otherwise be possible.
3. The organization's total operating budget and project budget for its current and upcoming fiscal year. A detailed, line-item budget is not required at this time.
4. Contact information for follow-up.

A small number of organizations will be selected as semi-finalists and asked to submit a full proposal. These organizations will be notified by mid-February, and a full proposal will be due by March 9, 2012. Further information about proposal requirements can be found on our website at [www.bht.org](http://www.bht.org).

Any questions you have may be sent to us at [charity@bht.org](mailto:charity@bht.org) or you may call our Charities Committee Chair, Georgia Van Dusen, at 212-663-2302.

Organizations wishing to learn more about the Blue Hill Troupe are invited to view our website at [www.bht.org](http://www.bht.org) for additional information. If you have any questions or comments, please do not hesitate to contact us.